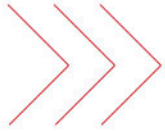


## Earlier references



### Site:

Budapest V.,  
27. Belgrád Embankment

### Size:

HUNGÁRIA BIZTOSÍTÓ:  
10,5 x 2,6 metres

### Design:

› Beaded letters illuminated  
with contour-formed neon  
tubes

### Earlier references:

- › Aegon
- › Acer, Bayer
- › Budapest Bank
- › Bull, Clarion
- › Coca-Cola
- › Fuji Film, Ford
- › Gösser, HBO
- › **Hungária Biztosító**
- › ICN, Masped
- › Mazda
- › Nationale Nederlanden
- › Pepsi, Pioneer
- › Raiffeisen Bank
- › Samsung
- › Schenker
- › TDK
- › Tic-Tac
- › Volkswagen
- › Vodafone