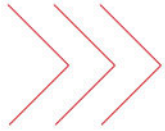


## Earlier references



### Site:

Budapest. XI.,  
M1/M7 lead-in section

### Size:

MAZDA: 25,5 x 5,0 metres  
MASPED: 26,0 x 5,3 metres

### Design:

- **MAZDA:**  
Independent box letters  
and logo with plexiglass  
front plate in front of white  
background
- **MASPED:**  
Giant billboard illuminated  
with high performance  
reflectors

### Earlier references:

- Acer
- Aegon, Bayer
- Budapest Bank
- Bull, Clarion
- Coca-Cola
- Fuji Film, Ford
- Hungária Biztosító
- HBO, Gösser
- ICN
- **Masped, Mazda**
- Nationale Nederlanden
- Pepsi
- Pioneer
- Raiffeisen Bank
- Samsung
- Schenker
- TDK
- Tic-Tac
- Volkswagen
- Vodafone