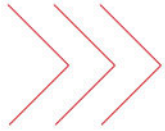


## Earlier references



### Site:

Budapest. III.,  
15. Szépvölgyi Road

### Size:

8,5 x 3,0 metres

### Design:

- Samsung: independent box letters and logo with plexiglass front plate illuminated with neon tubes placed inside the letters + indirect contour illumination
- Mobile: beaded letters illuminated with contour-formed neon tubes
- Telephone: spanned foil front plate illuminated from inside at the front and at the side panels with spotlights

### Earlier references:

- Acer, Aegon
- Bayer
- Budapest Bank
- Bull, Clarion
- Coca-Cola
- Fuji Film, Ford
- Hungária Biztosító
- HBO, Gösser
- ICN
- Masped, Mazda
- Nationale Nederlanden
- Pepsi
- Pioneer
- Raiffeisen Bank
- Samsung
- Schenker
- TDK
- Tic-Tac
- Volkswagen
- Vodafone

